

Faculty Mentor: Hope Martin, Marketing

NEUTROIS

Tyler Reeder and Hope Horn

This collection titled “Neutrois” was inspired by Generation Z and their growing interest in clothing that does not adhere to binary lines. The collection’s style holds origin from Thierry Mugler’s overall aesthetic in the 1990s. Mugler continually celebrates and understands hyper-femininity and androgyny to the core, and I intend to carry this sentiment of a celebration of both gender and unconventionality into this collection. In addition, elements of inspiration came from the 1990’s club kid scene, which was a subculture that celebrated a multitude of sexual identities, gender identities, and the expression of both types identity.

This collection intends to bring back elements of unconventional gender expression, celebrate differences, and provoke collective societal thought on the subject of gender expression.

Lastly, this collection was a case study submission to the Fashion Scholarship Fund in 2020, and an Honors project for the University of Missouri. In terms of method of design, it focused on experimenting with the advanced computer-aided design program CLO3D, learning to drape, make patterns, render, and animate designs in a 3D digital space.